

INVITATION

7 DECEMBER 2017 – 18:30

CCITABEL Conference Room, 6th floor - Rue de la Loi 26, 1000 Bruxelles

EVENT ORGANISED BY "STUDIO LEGALE MASSA" AND "CENTRIUS ASSOCIATION OF ATTORNEYS" IN COLLABORATION WITH THE BELGIAN-ITALIAN CHAMBER OF COMMERCE

INTERNET FOR GLOBAL TRADE

LEGAL ASPECTS AND
COMPARING EXPERIENCES

*Focus on negotiation and
international e-commerce*



The World Wide Web offers a large number of possibilities for expanding business: e-commerce has taken an international slant, with millions of European and international companies that every day decide to expand their sales volume, venturing in new online markets. As a matter of fact, Internet is an irreplaceable, borderless tool to wholesale and sell retail, to establish new partnerships, to seek out new suppliers or to invest in more and more competitive products and services. In this scenario, the legal professional plays a key role, not only in starting an

e-commerce business, but also in the stages of growth, expansion and protection of the company in the virtual market, with inevitable consequences in the real one. The conference aims at answering at questions, such as "How does one best manage the contractual relation with a foreign partner?" and "Which are the risks of online sales for companies?", and deals with the main issues related to the practice of negotiating and of international e-commerce.

Rocco Gianluca Massa

Studio Legale Massa – Massa Law Firm

International, commercial, Internet and IP law
Founder of Massa Legal Affairs Int. Network

David Blondeel

Centrius International Business and Tax Law Firm

Commercial and corporate law
Accredited mediator in civil and commercial matters
Teaching assistant at the Catholic University of Louvain (UCL)

PROGRAMME:

18:30	Registration
18:50	Greetings and presentation by Mr. Matteo Lazzarini, Secretary General of the Belgian-Italian Chamber of Commerce
19:00	Conference held by Mr. Rocco Gianluca Massa and Mr. David Blondeel
19:45	Question time and discussion
20:00-21:00	Networking cocktail

PARTICIPATION IS FREE OF CHARGE UPON REGISTRATION ON [EVENTBRITE](#).